

OEM / ODM BAG MANUFACTURER · SINCE 2012

Custom Bag Catalog 2026

86 base styles in 11 categories, made to your fabric, size, logo and packaging. MOQ 50 pcs per style and color.

hongzhao

szhongzhaoft.com

ABOUT HONGZHAO

A Custom Bag Factory in Shenzhen

Shenzhen Hongzhao Handbag Co., Ltd. has made custom bags for overseas buyers since 2012. We work with brands, distributors, wholesalers and procurement buyers from our factory of about 1,000 m² in Longgang. ISO 9001:2015 certified; SMETA 4-Pillar audit by Bureau Veritas, August 2026.

How a Custom Order Works

Step	What happens
1. Reference	Choose a base style, or send your drawing, tech pack, photo or sample bag
2. Review	We mark up sizes, materials, structure and logo position for your comments
3. Confirm	We go back and forth until size, material and function are confirmed in writing
4. Sample	Made to the confirmed data in 5–7 days; you check it and we revise if needed
5. Bulk	Production follows the approved sample, with final inspection against it

What We Customize

Fabric	Polyester, nylon, Oxford, ripstop, Cordura, PU / TPU coated, RPET, or the fabric you specify
Size and structure	Dimensions, compartments, pockets, straps, carry system
Color	Fabric, webbing, zipper and thread matched to your color code
Logo	Screen printing, digital printing, HF embossing in our factory; embroidery, rubber patch, woven label
Hardware	Zippers, buckles, webbing, foam, mesh
Packaging	Polybag, hang tag, care label, barcode, carton marks

Order Terms

MOQ	50 pcs per style and color
Quotation	Itemized, in 2–8 hours
Sample	5–7 days; sample and logo setup fees refunded at 500 pcs on your first bulk order
Bulk lead time	20–25 days after sample approval and 30% deposit
Inspection	Against your approved sample; AQL level on request
Trade terms	EXW, FOB or DDP
Confidentiality	NDA before you share your design

About the specifications in this catalog. The sizes, capacities and materials shown are those of each base style. Every bag is made to order, so a custom order follows your drawing, sample and requirements, confirmed with you before sampling.

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11 Categories, 86 Base Styles

All styles have been produced in our factory. Use one as the starting point for your own bag.



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6 base styles



Hiking & Mountaineering Bags
4 base styles



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1 base style



Tactical Bags
3 base styles



Cooler Bags
31 base styles



Waist & Chest Bags
14 base styles



Travel Bags
4 base styles



Pet Outdoor Bags
4 base styles



Sports & Gym Bags
7 base styles



Travel Backpacks
10 base styles



Outdoor Accessories
2 base styles

Outdoor Backpacks

Roll-top, hard-shell, clear PVC and waterproof dry backpacks.

6 base styles · MOQ 50 pcs



HZ-OB101

Roll-Top Flap Outdoor Backpack - Beige

Silhouette	Upright backpack with flap top and rounded shoulders
Size (cm)	30 × 14 × 45
Capacity	20 L
Outer	600D polyester with PU coating



HZ-OB102

Roll-Top Utility Backpack with MOLLE Webbing - Black

Silhouette	Upright roll-top backpack with squared body
Size (cm)	30 × 15 × 46
Capacity	22 L
Outer	600D polyester with PU coating



HZ-OB103

Hard-Shell Backpack with Padded Organizer Compartment

Silhouette	Slim rectangular backpack with molded front
Size (cm)	31 × 15 × 44
Capacity	18 L
Outer	Molded EVA front shell, 600D polyester body



HZ-OB104

Clear PVC Backpack with Mesh Side Pockets

Silhouette	Square see-through backpack
Size (cm)	30 × 14 × 42
Capacity	16 L
Outer	Clear PVC, 0.5 mm



HZ-OB201

Waterproof Roll-Top Dry Backpack - Grey, Neon Green, Camo

Silhouette	Tall tubular roll-top backpack
Size (cm)	30 × 16 × 50
Capacity	25 L
Outer	Coated waterproof fabric



HZ-OB202

Waterproof Roll-Top Dry Bag - Grey

Silhouette	Cylinder dry bag
Size (cm)	Ø 25 × 55
Capacity	20 L
Outer	Coated waterproof fabric

Hiking & Mountaineering Bags

Hiking and trekking backpacks with padded carry systems.

4 base styles · MOQ 50 pcs



HZ-HK101

Hiking Backpack with Drawstring Top - Black and Grey

Silhouette	Tall top-loading trekking pack
Size (cm)	32 × 20 × 58
Capacity	40 L
Outer	Nylon



HZ-HK102

Lightweight Hiking Daypack - Orange and Black

Silhouette	Slim tapered daypack
Size (cm)	30 × 17 × 48
Capacity	25 L
Outer	Nylon



HZ-HK103

Drawstring-Top Trekking Backpack - Orange and Black

Silhouette	Tall top-loading trekking pack with lashing straps
Size (cm)	32 × 20 × 58
Capacity	40 L
Outer	Nylon



HZ-HK201

Hiking Backpack 30-70L - Multiple Colors and Styles

Silhouette	Tall tapered hiking pack with curved back
Size (cm)	30 × 15 × 49 (40 L) to 34 × 20 × 62 (60 L)
Capacity	30–70 L, by style
Outer	Nylon

Cycling Bags

Top tube bags with touchscreen phone window.

1 base style · MOQ 50 pcs



HZ-CY101

Bike Top Tube Bag with Touchscreen Phone Window

Silhouette	Wedge-shaped top tube bag
Size (cm)	20 × 11 × 10
Capacity	1 L
Outer	EVA shell with PU-coated cover

Tactical Bags

Camouflage backpacks with MOLLE webbing.

3 base styles · MOQ 50 pcs



HZ-TB101

Camouflage Tactical Backpack with MOLLE Panel - Woodland

Silhouette	Rounded-top daypack shape
Size (cm)	30 × 15 × 45
Capacity	20 L
Outer	600D Oxford, woodland camo print



HZ-TB102

Digital Camo Tactical Backpack

Silhouette	Squared military backpack
Size (cm)	30 × 18 × 45
Capacity	25 L
Outer	600D Oxford, digital camo print



HZ-TB103

3-Day Assault Tactical Backpack with MOLLE - Desert Camo

Silhouette	Boxy 3-day assault pack
Size (cm)	30 × 25 × 50
Capacity	36–45 L
Outer	600D Oxford, desert camo print

Cooler Bags

Tactical, dual-compartment, lunch, picnic and insulated shopping bags.

31 base styles · MOQ 50 pcs



HZ-CB101

Dual-Compartment Tactical Lunch Cooler - Black

Silhouette	Square box, two stacked levels
Size (cm)	27 × 19 × 25
Capacity	12 L
Outer	600D Oxford



HZ-CB102

MOLLE Tactical Lunch Cooler with Mesh Pockets - Black

Silhouette	Square box with soft top
Size (cm)	28 × 20 × 24
Capacity	13 L
Outer	600D Oxford



HZ-CB103

MOLLE Tactical Cooler Bag with Patch Panel - Olive Green

Silhouette	Wide box with stacked lid section
Size (cm)	30 × 20 × 25
Capacity	15 L
Outer	600D Oxford



HZ-CB104

Two-Tone Tactical Cooler Bag with Patch Panel - Olive and Black

Silhouette	Wide box with stacked lid section
Size (cm)	30 × 22 × 24
Capacity	15 L
Outer	600D Oxford, two-tone



HZ-CB201

Dual-Compartment Insulated Lunch Bag with Shoulder Strap

Silhouette	Upright box, two stacked levels
Size (cm)	24 × 17 × 25
Capacity	10 L
Outer	300D polyester



HZ-CB202

Dual-Compartment Lunch Cooler with Leather Patch - Grey

Silhouette	Upright box, two stacked levels
Size (cm)	23 × 16 × 24
Capacity	9 L
Outer	300D heathered polyester

Cooler Bags (continued)

Tactical, dual-compartment, lunch, picnic and insulated shopping bags.

31 base styles · MOQ 50 pcs



HZ-CB203

Large Dual-Compartment Lunch Cooler - Grey

Silhouette	Large upright box, two stacked levels
Size (cm)	27 × 19 × 25
Capacity	12 L
Outer	300D heathered polyester



HZ-CB204

Dual-Compartment Lunch Cooler with Mesh Side Pocket - Grey

Silhouette	Upright box, two stacked levels
Size (cm)	25 × 18 × 25
Capacity	11 L
Outer	300D heathered polyester



HZ-CB205

Dual-Compartment Lunch Cooler with Removable Divider

Silhouette	Upright box, two stacked levels
Size (cm)	27 × 19 × 25 (1680D) or 23 × 16 × 24 (300D)
Capacity	Lower level 6 cans, plus food above
Outer	1680D black or 300D grey



HZ-CB206

Expandable Dual-Compartment Lunch Cooler - Black

Silhouette	Slim upright case with expansion gusset
Size (cm)	23 × 11 × 26, expands in depth
Capacity	6–9 L
Outer	600D polyester



HZ-CB301

Insulated Lunch Cooler Bag - Black

Silhouette	Upright box with rounded front pocket
Size (cm)	27 × 21.5 × 25.5
Capacity	6 cans plus food
Outer	1680D polyester



HZ-CB302

Foldable Flap-Top Lunch Bag with Velcro Closure

Silhouette	Upright flap-top tote that folds flat
Size (cm)	22 × 13 × 25
Capacity	12 cans
Outer	600D black or 300D heathered grey

Cooler Bags (continued)

Tactical, dual-compartment, lunch, picnic and insulated shopping bags.

31 base styles · MOQ 50 pcs



HZ-CB303

Upright Insulated Lunch Bag with Front Pocket

Silhouette	Slim upright rectangle
Size (cm)	23 × 9.5 × 27.5
Capacity	6 cans
Outer	300D black or 300D heathered grey



HZ-CB304

Slim Insulated Lunch Box Carrier

Silhouette	Flat rectangular case
Size (cm)	23 × 16 × 7.5 (hand-carry) or 23 × 27.5 × 13 (two-way)
Capacity	A standard lunch box
Outer	300D heathered grey



HZ-CB305

Wide-Mouth Insulated Lunch Tote - Grey

Silhouette	Doctor-bag style tote with frame opening
Size (cm)	24.5 × 16.5 × 23.5
Capacity	3 lunch boxes
Outer	300D heathered grey



HZ-CB306

Wide-Open Lunch Tote with Front Zip Pocket - Grey

Silhouette	Doctor-bag style tote
Size (cm)	25 × 17 × 23
Capacity	8 L
Outer	300D heathered polyester



HZ-CB307

Wide-Mouth Lunch Tote with Leather Handles - Grey

Silhouette	Rounded doctor-bag style tote
Size (cm)	26 × 17 × 24
Capacity	9 L
Outer	300D heathered polyester



HZ-CB308

Canvas Insulated Lunch Box Bag - Beige

Silhouette	Low rectangular box
Size (cm)	28 × 18 × 18
Capacity	9 L
Outer	Canvas

Cooler Bags (continued)

Tactical, dual-compartment, lunch, picnic and insulated shopping bags.

31 base styles · MOQ 50 pcs



HZ-CB309

Insulated Meal Container Carrier with Dividers - Grey

Silhouette	Flat rectangular carrier
Size (cm)	40 × 28 × 9
Capacity	3 meal containers
Outer	300D heathered polyester



HZ-CB310

Printed Insulated Lunch Tote

Silhouette	Tall square tote
Size (cm)	30 × 18 × 32
Capacity	15 L
Outer	Printed polyester



HZ-CB311

Neoprene Lunch Tote with Zipper

Silhouette	Soft rounded tote
Size (cm)	28 × 12 × 27
Capacity	6 L
Outer	Neoprene, 3 mm



HZ-CB401

Soft Cooler Bag with Shoulder Strap - Navy

Silhouette	Square box with soft top
Size (cm)	30 × 20 × 26
Capacity	15 L
Outer	600D polyester



HZ-CB402

Large Soft Cooler Bag with Leakproof Liner - Orange

Silhouette	Wide box with front pocket
Size (cm)	33 × 22 × 27
Capacity	18 L
Outer	Printed polyester



HZ-CB403

Collapsible Insulated Picnic Basket with Aluminum Handles

Silhouette	Long rectangular basket
Size (cm)	46 × 28 × 25
Capacity	30 L
Outer	600D polyester

Cooler Bags (continued)

Tactical, dual-compartment, lunch, picnic and insulated shopping bags.

31 base styles · MOQ 50 pcs



HZ-CB404

Insulated Storage Box Bag with Window - Canvas

Silhouette	Wide rectangular box
Size (cm)	40 × 26 × 24
Capacity	25 L
Outer	Canvas



HZ-CB405

Round Insulated Bucket Cooler with Lid - Velvet

Silhouette	Round bucket with fitted lid
Size (cm)	Ø 22 × 28
Capacity	10 L
Outer	Velvet-touch polyester



HZ-CB406

Round Camping Stove Carry Bag with Foil Lining

Silhouette	Low round case
Size (cm)	Ø 28 × 16
Capacity	10 L
Outer	Canvas



HZ-CB501

Insulated Rolling Shopping Bag with Wheels - Metallic

Silhouette	Tall rectangular tote on wheels
Size (cm)	40 × 24 × 58
Capacity	35 L
Outer	Metallic laminated fabric



HZ-CB502

Insulated Rolling Shopping Bag with Wheels - Red

Silhouette	Tall rectangular tote on wheels
Size (cm)	40 × 24 × 58
Capacity	35 L
Outer	Metallic laminated fabric, red



HZ-CB503

Insulated Rolling Shopping Bag with Wheels - Yellow

Silhouette	Tall rectangular tote on wheels
Size (cm)	40 × 24 × 58
Capacity	35 L
Outer	Translucent laminated fabric, yellow trim

Cooler Bags (continued)

Tactical, dual-compartment, lunch, picnic and insulated shopping bags.

31 base styles · MOQ 50 pcs



HZ-CB504

Insulated Carry Tote with Shoulder Strap - Burgundy

Silhouette	Long low tote
Size (cm)	48 × 16 × 26
Capacity	18 L
Outer	Polyester

Waist & Chest Bags

Crossbody bags, sling chest bags and waist packs.

14 base styles · MOQ 50 pcs



HZ-WB101

Outdoor Crossbody Utility Bag with Bottle Pocket

Silhouette	Upright rectangular crossbody
Size (cm)	22 × 8 × 27
Capacity	3 L
Outer	Polyester



HZ-WB102

Crossbody Tech Organizer Bag - Grey

Silhouette	Boxy shoulder bag
Size (cm)	26 × 12 × 18
Capacity	4 L
Outer	Water-resistant polyester



HZ-WB103

Small Crossbody Phone Bag - Multiple Colors

Silhouette	Small upright pouch
Size (cm)	15 × 5 × 21
Capacity	1 L
Outer	PU or suede-look fabric



HZ-WB104

Camo Crossbody Messenger Bag

Silhouette	Square messenger bag
Size (cm)	25 × 12 × 25
Capacity	5 L
Outer	Nylon, camo print



HZ-WB201

Sling Chest Backpack with USB Port - Grey

Silhouette	Tapered teardrop sling
Size (cm)	20 × 12 × 40
Capacity	6 L
Outer	Polyester



HZ-WB202

Sling Chest Backpack with USB Port - Black

Silhouette	Tapered teardrop sling
Size (cm)	20 × 12 × 40
Capacity	6 L
Outer	Polyester

Waist & Chest Bags (continued)

Crossbody bags, sling chest bags and waist packs.

14 base styles · MOQ 50 pcs



HZ-WB203

Sling Chest Bag - Multiple Colors

Silhouette	Small teardrop sling
Size (cm)	17 × 8 × 32
Capacity	2 L
Outer	PU



HZ-WB204

Nylon Sling Chest Bag - Multiple Styles

Silhouette	Small teardrop sling
Size (cm)	17 × 8 × 30
Capacity	2 L
Outer	Nylon or canvas, by style



HZ-WB301

Lightweight Waist Pack - Grey

Silhouette	Slim curved belt bag
Size (cm)	24 × 3 × 12
Capacity	0.5 L
Outer	Polyester



HZ-WB302

Multi-Pocket Waist Pack - Black

Silhouette	Curved belt bag
Size (cm)	30 × 5 × 14
Capacity	1.5 L
Outer	Polyester



HZ-WB303

Hydration Waist Pack with Bottle Holder - Black

Silhouette	Curved waist pack with side holder
Size (cm)	25 × 10 × 15
Capacity	2 L
Outer	Nylon



HZ-WB304

Hiking Waist Pack with Dual Bottle Holders

Silhouette	Wide waist pack with two side holders
Size (cm)	28 × 12 × 15
Capacity	3 L
Outer	Nylon

Waist & Chest Bags (continued)

Crossbody bags, sling chest bags and waist packs.

14 base styles · MOQ 50 pcs



HZ-WB305

Holographic Waist Pack

Silhouette	Curved belt bag
Size (cm)	30 × 6 × 16
Capacity	1.5 L
Outer	Holographic PU



HZ-WB306

Clear PVC Waist Pack

Silhouette	Slim rectangular belt bag
Size (cm)	24 × 5 × 14
Capacity	1 L
Outer	Clear PVC

Travel Bags

Travel duffels and kids' carry-on luggage.

4 base styles · MOQ 50 pcs



HZ-TV101

Travel Duffel Bag with Shoe Compartment and Wet Pocket - Pink

Silhouette	Rounded duffel with D-shaped ends
Size (cm)	46 × 24 × 26
Capacity	28 L
Outer	Polyester with satin finish



HZ-TV102

Barrel Travel Duffel Bag - White

Silhouette	Round barrel duffel
Size (cm)	45 × 24 × 24
Capacity	25 L
Outer	PU



HZ-TV103

Convertible Travel Duffel Backpack with Bottle Pocket

Silhouette	Long rectangular duffel
Size (cm)	50 × 28 × 28
Capacity	38 L
Outer	Water-resistant polyester



HZ-TV201

Kids' Ride-On Carry-On Suitcase - Pink and Yellow

Silhouette	Hard-shell case with seat-shaped top
Size (cm)	47 × 21 × 37
Capacity	20 L
Outer	ABS / PC hard shell

Pet Outdoor Bags

Pet carrier backpacks, rolling carriers and accessories.

4 base styles · MOQ 50 pcs



HZ-PT101

Pet Carrier Backpack with Mesh Window - Blue

Silhouette	Upright box backpack
Size (cm)	33 × 24 × 42
Fits	One small pet, up to 6 kg
Outer	Polyester



HZ-PT102

Expandable Pet Carrier Backpack - Grey

Silhouette	Upright box backpack
Size (cm)	33 × 28 × 45
Fits	One small pet, up to 7 kg
Outer	Polyester



HZ-PT201

Double-Compartment Rolling Pet Carrier with Wheels

Silhouette	Long rectangular carrier
Size (cm)	70 × 30 × 33
Fits	Two small pets
Outer	Oxford with mesh panels



HZ-PT301

PU Leather Dog Collar with Metal Buckle

Silhouette	Flat strap collar
Size (cm)	2.5 wide × 35–55 long
Fits	Small and medium dogs
Outer	PU leather

Sports & Gym Bags

Gym duffels, yoga mat bags and skate bags.

7 base styles · MOQ 50 pcs



HZ-SD101

3-Way Gym Duffel Backpack with Shoe Compartment - Grey

Silhouette	Long duffel with angled front panel
Size (cm)	50 × 24 × 26
Capacity	30 L
Outer	Polyester



HZ-SD102

Barrel Gym Backpack Duffel - Navy

Silhouette	Upright cylinder
Size (cm)	Ø 25 × 48
Capacity	25 L
Outer	Polyester



HZ-SD103

Barrel Gym Backpack Duffel - Grey

Silhouette	Upright cylinder
Size (cm)	Ø 28 × 48
Capacity	28 L
Outer	Heathered polyester



HZ-SD104

Convertible Sports Duffel Backpack - Navy and Red

Silhouette	Upright cylinder
Size (cm)	Ø 26 × 48
Capacity	25 L
Outer	Nylon



HZ-SD105

Barrel Sports Bag with Shoulder Strap - Burgundy

Silhouette	Horizontal barrel
Size (cm)	Ø 20 × 40
Capacity	12 L
Outer	Polyester



HZ-SD201

Yoga Mat Carry Bag - Black

Silhouette	Long slim tube
Size (cm)	Ø 16 × 70
Fits	One yoga mat, up to 10 mm
Outer	Canvas

Sports & Gym Bags (continued)

Gym duffels, yoga mat bags and skate bags.

7 base styles · MOQ 50 pcs



HZ-SD301

Ice Skate Bag with Ventilated Base

Silhouette	Triangular boot shape
Size (cm)	35 × 18 × 34
Fits	One pair of skates
Outer	Polyester

Travel Backpacks

Laptop, commuter and everyday backpacks.

10 base styles · MOQ 50 pcs



HZ-TP101

Drawstring Flap Travel Backpack - Grey

Silhouette	Soft upright rucksack
Size (cm)	30 × 14 × 45
Capacity	20 L
Outer	Water-resistant polyester



HZ-TP102

Water-Resistant Travel Backpack - Charcoal

Silhouette	Flat rectangular backpack
Size (cm)	30 × 14 × 46
Capacity	20 L
Outer	Water-resistant coated fabric



HZ-TP103

Roll-Top Commuter Backpack - Black

Silhouette	Upright roll-top backpack
Size (cm)	30 × 15 × 46
Capacity	22 L
Outer	Water-resistant coated fabric



HZ-TP104

Minimalist Everyday Backpack - Slate Blue

Silhouette	Soft rounded rectangle
Size (cm)	30 × 14 × 44
Capacity	18 L
Outer	Nylon



HZ-TP201

Clamshell-Opening Laptop Backpack - Black

Silhouette	Structured rectangular backpack
Size (cm)	32 × 18 × 46
Capacity	28 L
Outer	Polyester



HZ-TP202

Multi-Pocket Laptop Backpack - Black

Silhouette	Structured rectangular backpack
Size (cm)	32 × 18 × 46
Capacity	28 L
Outer	Oxford

Travel Backpacks (continued)

Laptop, commuter and everyday backpacks.

10 base styles · MOQ 50 pcs



HZ-TP203

Padded Laptop Backpack - Black and Red

Silhouette	Rounded-top commuter backpack
Size (cm)	32 × 20 × 48
Capacity	30 L
Outer	Polyester



HZ-TP204

Slim Laptop Backpack with USB Port - Grey

Silhouette	Slim rectangular backpack
Size (cm)	29 × 12 × 42
Capacity	15 L
Outer	Heathered polyester



HZ-TP205

Buckle-Flap Laptop Backpack - Black

Silhouette	Tall flat-front backpack
Size (cm)	29 × 13 × 45
Capacity	18 L
Outer	Polyester



HZ-TP206

Everyday Backpack with USB Charging Port - Red, Blue, Black

Silhouette	Rounded-top backpack
Size (cm)	30 × 13 × 42
Capacity	18 L
Outer	Polyester

Outdoor Accessories

Insulated bottle carriers and roll-up gear organizers.

2 base styles · MOQ 50 pcs



HZ-OA101

Insulated Water Bottle Sling Bag - Red

Silhouette	Slim upright bottle sleeve
Size (cm)	Ø 9 × 26
Fits	One bottle, 750 ml
Outer	Polyester



HZ-OA102

Roll-Up Tool and Gear Organizer

Silhouette	Flat roll that opens into a panel
Size (cm)	45 × 14 rolled; 45 × 60 open
Fits	Hand tools and small gear
Outer	Canvas

START YOUR PROJECT

Send Your Design or Reference Bag

Tell us the style number or send your drawing, with your quantity. You get an itemized quote in 2–8 hours.

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